

# United Way introduces the Caring Club®

Together we  
are doing  
What Matters™

Over 3,000 individuals who invested \$120 or more in the community through the 2006 United Way campaign received a collective “thank you” from 29 local merchants and service providers. The gratitude came in the form of a personalized membership card to the Caring Club®, a recognition program that allows card holders exclusive access to discounts from local merchants.



The Caring Club® program was created to recognize and thank United Way supporters, and to drive new customers to merchants in Greater Lorain County. Those individuals showing their Caring Club® card receive special discounts February 1, 2007 – January 31, 2008 and the best thing about it is the discounts can be used over and over all year long.

United Way would like to thank the following merchants for participating in the 2006 Caring Club® program:

Abigail's Antiques & Emporium	Groomingdales	Polesitter Novelties Co. (NASCAR & Automotive Collectibles)
Alteration Station: Sewing & Alterations by Diane Leetch	Hallmark Flowers & Gifts	Ritter Signs
Angelina's Pizza	Holiday Inn – Elyria	Sissons Flowers & Gifts
Cavanaugh Glass & Art, Inc.	Images Salon & Day Spa	Splash Zone Aquatic Center
CHOOSE To Cruise Now	Joey & Me, Inc.	The Spotted Dog Pet Salon, LLC
Coiffures by Francesca, Inc.	Longaberger Independent Consultant, Tina Clark	Stewart Appliance & Electronics, Inc.
DeLuca's Place in the Park & Catering Service	Mary Kay Cosmetics Consultant, Shauna Flint	Stocker Arts Center – LCCC
The Ding Man, Inc.	The Oberlin Inn	Vandemark Jewelers
Fazoli's	The Palace Theater	YWCA Elyria (Women's Fitness Center)
The Grateful Dog Bakery Inc.	Pat-Ann's Hair Salon, Inc.	

For more information on the Caring Club® please visit [www.LorainCountyUnitedWay.org](http://www.LorainCountyUnitedWay.org)



Everyday in Lorain County someone is in need of essential services – from finding substance abuse assistance to securing adequate care for a child or an aging parent. Faced with a dramatic increase in the number of agencies and help lines, people often don't know where to turn. In many cases, people end up going without these necessary and readily available services because they do not know where to start.

2-1-1 provides callers with information about and referrals to human services for every day needs and in times of crisis. For example, 2-1-1 can offer access to the following types of services:

**Basic Human Needs** – food banks, clothing closets, shelters, rent assistance, utility assistance.

**Physical & Mental Needs** – health insurance programs, Medicaid & Medicare, maternal health, children's insurance programs, medical information lines, crisis intervention services, support groups, counseling, drug and alcohol intervention and rehabilitations.

**Employment Supports** – financial assistance, job training, transportation assistance, education programs.

**Support for Older Americans and Persons with Disabilities** – adult day care, congregate meals, respite care, home health care, transportation.

**Support for Children, Youth and Families** – child-care, after school programs, family resource centers, summer camps and recreation programs, mentoring, tutoring, protective services.

**Volunteer Opportunities & Donations.**

2-1-1 strengthens our community by uniting the people in our area who want to help with those who need help. 2-1-1 maintains a permanent presence in the community, 24/7. As a result, people can find available help whenever the need arises.

The following statistics from July 1, 2006 – June 30, 2007 indicate that 2-1-1 services are being utilized by the community:

<b>Total Calls</b>	<b>4,010</b>
Female	77%
Male	23%
Under age 60	92%
60 & Over	8%
<b>Caller by City</b>	
Lorain	42%
Elyria	40%
North Ridgeville	3%
Amherst	3%
Sheffield Lake	2%
Other	10%
<b>Top Ten Service Requests</b>	
Utility Assistance	19%
Emergency Food	16%
Rent Payment Assistance	12%
Prescription Expense Assistance	6%
Temporary Financial Assistance	5%
Information & Referral	3%
Emergency Shelter	3%
Furniture	3%
Clothing	2%
Community Clinics	2%
Other	29%